

THE PARNIN GROUP

Capability Statement

► Company Overview

The Parnin Group provides business and management consulting services to leaders in the Government, Non-Profit and Private Sectors, helping them to address their complex problems. As trusted advisors, we partner with our clients to drive successful outcomes and are committed to their success. Our services include **Operations & Performance**, **Organizational Development** and **Digital Transformation**. We are SBA 8(a) certified, small disadvantaged business that is committed to excellence and providing sustainable results for our clients.

► Key Differentiators

- **Deep Expertise.** Our people are subject matter experts in their domain, bringing valuable experience across domains and industries.
- **Sustainable Results.** We use best-in-classes methodologies and processes to help our clients build capacity to ensure lasting results.
- **Data-Driven.** Informed by our expertise, we rely on data and evidence to uncover unique insights and add value to our clients.

► CORE Competencies

- Performance Improvement
- Strategic Planning & Reviews
- Organizational Assessment
- Program & Project Management
- Data Management & Governance
- Customer Experience
- Data Analytics
- Digital Strategy & Services
- IT Management & Modernization
- Category Management

► Quick Facts

NAICS Codes:

541611 – Administrative Management and General Management Consulting Services

541612 – Human Resources Consulting Services

541618- Other Management Consulting Services

541613 – Marketing Consulting Services

541512 – Computer Systems Design Services

541519 – Other Computer Related Services

Cage Code: 7KWZ2

DUNS: 080131777

Status and Vehicles:

SBA 8(a) Certified

Small Disadvantaged Business

SWaM Certified [VA]



Contact Address:

The Parnin Group
1100 Wythe St. #1914
Alexandria VA. 22313

Website and Phone Number:

www.parningroup.com
PH: 517-210-5923

THE PARNIN GROUP

Capability Statement

► Past Performances

- The Parnin Group conducted a strategic and organizational review of a Federal human capital agency which develops policy and provides direction on human capital workforce issues. Our assessment included an analysis of the agency's leadership capacity, mission and functions, services, including its operating model, organizational structure and workforce capacity. In addition, we provided recommendations on IT management & modernization and data analytics.
- The Parnin Group is supporting a Federal agency in its digital transformation efforts to improve its online customer experience and service delivery using a user-centric approach. In addition to project and program management, our services include digital strategy & services, usability & user experience, data management and governance, information architecture and content strategy.
- The Parnin Group conducted an organizational assessment of several Federal agencies to evaluate their capacity to lead U.S. space traffic management and coordination. Our support included identification of any statutory, regulatory or licensing authorities, determining funding implications, evaluating organizational capabilities and identifying data integrity, information technology, and national security considerations.
- The Parnin Group has supported several private sector clients with growth strategy & strategic planning, competitive intelligence, product development, and setting up their operational and organizational infrastructure.

► Selected Federal Clients



Contact Address:

The Parnin Group
1100 Wythe St. #1914
Alexandria VA. 22313

Website and Phone Number:

www.parningroup.com
PH: 517-210-5923