

# THE PARNIN GROUP

## A Small Firm With Big Impact.

An SBA 8(a) certified, small disadvantaged business, we provide business and management consulting services to federal, state, and local government; nonprofit; and private sectors leaders. Using the levers of people, processes, and resources, we deliver cost effective solutions that help organizations better **serve their mission and improve outcomes for their constituents.**



### Organizational Transformation

**Helping improve organizational performance and health.**

We connect strategy to operations, helping to streamline processes, increase efficiency and effectiveness, and enhance service delivery.



### Operations & Performance

**Helping improve the performance of programs and people.**

Using our expertise in program evaluation, we help organizations to streamline their program operations and performance, resulting in improved outcomes.



### Digital Transformation

**Helping with the adoption and implementation of digital services.**

We use data and technology to build capacity, improve productivity, enhance integration between systems and processes, and uncover unique insights that improve the user experience for employees and customers.

### Designations

SBA 8(a) Certified  
Small Business  
Small Disadvantaged Business

### Business Data

UEI: UAFMCTGUDEI  
DUNS: 080131777  
CAGE: 7KWZ2

### Contract Vehicles

GSA MAS – SINS: 541611, 541612HC,  
541690, 54151S

### NAICS Codes

541611 | Administrative Management  
and General Management  
Consulting Services

541612 | Human Resources  
Consulting Services

541618 | Other Management  
Consulting Services

541613 | Marketing Consulting  
Services

541512 | Computer Systems Design  
Services

541519 | Other Computer Related  
Services

611430 | Professional and  
Management Development Training

### Core Capabilities

- Organizational Assessment & Development
- Human Capital Strategy & Management
- Strategic Planning
- Change Management
- IT Management & Modernization
- Grant Management & Accrual Analysis
- Program & Project Management
- Customer & User Experience
- Digital Strategy & Services
- Data Analytics
- Content Strategy & Management
- Economic Impact Analysis
- Financial Management & Improvement
- Policy Review & Regulations



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**Broad and deep subject-matter expertise** for assessing a range of specific issues.



**Agile solutions** for incremental, quick wins clients can implement right away.



**Sustainable results** based on realistic, tailored solutions that are implementable for the long term.

## Improving Organizational Productivity

- ▶ We understand and address the root causes of your challenges: very large programs; leadership complexities; funding; customer and user experience issues; staffing; workforce engagement, satisfaction, and productivity.
- ▶ Throughout our process—program assessment and road map development and implementation—we **develop the institutional knowledge to understand these root causes** and use data-driven insights to develop recommendations.
- ▶ We refine recommendations iteratively in close coordination with you, **delivering solutions that are appropriately scaled, manageable, and impactful.**

## Past Performance

### Organizational Transformation

The Parnin Group brings considerable expertise and experience in improving organizational performance and supporting agencies with their transformation and change management. Our assessments have included analysis of an agency's mission and strategic plan, financial and budget plans, leadership capacity, organizational design, operating model, technology state, human capital strategy, employee and customer experience. Our expertise in human capital strategy and management includes all aspects of the talent management lifecycle, including employee engagement and experience, and culture.

### Program Operations & Performance

TPG brings extensive knowledge and experience with improving program operations and performance. We have supported several agencies in reviewing policies, statutory, regulatory or licensing authorities, funding implications, and evaluating how they align with the overall program strategy and operations. In addition to evaluation, our team has experience in supporting development of policies and regulations, engaging stakeholders to obtain feedback and providing recommendations to ensure programs are aligned with strategic and external environmental factors.

### Digital Services

The Parnin Group's experience in digital services is centered on enabling organizations to use technology effectively to become more user-centric and use design thinking principles to improve customer experience and service delivery, including using emerging technologies to improve productivity. Our experience includes user and customer experience, product management, process automation, content strategy, and usability.

## Select Federal Clients

- Office of Personnel Management
- General Services Administration
- US Department of Agriculture
- Internal Revenue Service
- Federal Highway Administration
- National Oceanic and Atmospheric Administration
- US Department of Health & Human Services
- US Agency for International Development